



A NIGHT TO REMEMBER

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November 10, 2018 | 7PM

THE BELVEDERE
Montreal - Old Port

CORPORATE PARTNERSHIP PACKAGES



in support of
Alzheimer Society
MONTREAL



OUR MISSION



The mission of the annual **A Night To Remember** Impact Gala is to inspire, motivate and empower others to act. To get people to get involved in ways they might not have considered or even thought possible.

Legends say that hummingbirds float free of time, carrying our hopes for love, joy and celebration. The hummingbird's delicate grace reminds us that life is rich, beauty is everywhere, and that personal connection is one of life's greatest gifts.

Our goal is to spread a message of hope that can travel far and have a lasting impact. To create a movement of movements by helping others to create their own.

The ultimate goal is to spark a collective force that can increase the **Alzheimer Society of Montreal's** capacity to meet the growing demand for its services and offer hope and a better quality of life to all those touched by Alzheimer's and related disorders.



SUPPORT



EDUCATION



RESPIRE & STIMULATION



The number of people with dementia will increase by 66% between now and 2030, from 564 000 to 937 000.

More than 33 000 Montrealers are living with Alzheimer's disease or a related form of dementia and more than 125 000 people in Quebec are affected.

When compared with other diseases, not enough money is being invested in the search for a cure for Alzheimer's disease.



7TH ALZHEIMER'S IMPACT GALA



DATE, TIME & PLACE

- Saturday November 10th, 2018
- 7 PM to 1 AM
- At The Belvedere, Montreal – Old Port

TICKET PRICE

- 150 \$

ACTIVITIES

- Featuring Daniel Notkin's Oyster bar, special cocktail bar, live music to heat up the dance floor, VIP guests and media personalities



100%
of proceeds are donated
directly to the
**ALZHEIMER SOCIETY
OF MONTREAL**



CORPORATE PARTNERSHIP PACKAGES



		DIAMOND PARTNER \$10 000	PLATINUM PARTNER \$7 500	GOLD PARTNER \$5 000	SILVER PARTNER \$4 000	BRONZE PARTNER \$1 000
BEFORE & AFTER THE EVENT	Your company will be acknowledged as partner during any radio or TV interviews	X	X			
	Your company's logo on customized press releases	X	X			
	Your company's logo on all Night to Remember websites	X	X	X	X	
DURING THE EVENT	Your experiential visibility (<i>your logo on...</i>)	LED bracelets	VIP lounge	Photobooth	Coffee bicycle	DIY dessert
	Complimentary tickets to the event	4 VIP	4 VIP	2 VIP	2 general	2 general
	% off all ticket purchases (<i>MAX 16 tickets</i>)	25% off	20% off	15% off	10% off	
	Your logo on the media wall	X				



DIAMOND PARTNER // \$10 000



- 4 complimentary VIP tickets to the event
- 25% off all ticket purchases for your family, friends, and your company's employees (*MAX 16 tickets*)
- Your company's logo shall appear on the media wall during the event
- Your company's logo shall appear prominently on all [Night to Remember](#) websites
- Your company's logo shall appear on customized press releases, and will be acknowledged as **Diamond Partner** during any radio or TV interviews
- Your company shall be recognized as the Official Partner of [the LED Bracelets](#) :

« A luminous bracelet with your logo is distributed to each guest upon arrival on site. The bracelets change colour and are controlled remotely. The audience is an integral part of the show. Each viewer becomes a pixel, and the crowd turns into an immense luminous picture. Sure to get the party going! »



Gives caregivers up to 450 hours of free time, while a professional engages the person living with Alzheimer's or other form of dementia in social activities, such as art therapy, discussion groups about past vacations and visits to the museum



PLATINUM PARTNER // \$7 500



- 4 complimentary VIP tickets to the event
- 20% off all ticket purchases for your family, friends, and your company's employees (*MAX 16 tickets*)
- Your company's logo shall appear prominently on all [Night to Remember](#) websites
- Your company's logo shall appear on customized press releases, and will be acknowledged as [Platinum Partner](#) during any radio or TV interviews
- Your company shall be recognized as the Official Partner of [the VIP lounge](#) :

« An exclusive bubbly wine bar for VIP guests. Intimate and inviting, a great space to chill. The decor is tailor made to reflect your company's personality »



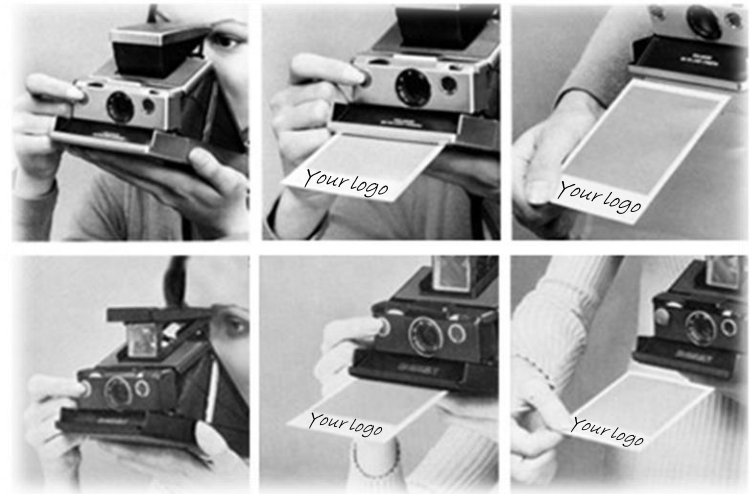
Increases the capacity of telephone support for a [full month](#). Professional counsellors will listen, evaluate needs and orient a growing number of persons affected by dementia to the right resources.



GOLD PARTNER // \$5 000



- 2 complimentary VIP tickets to the event
- 15% off all ticket purchases for your family, friends, and your company's employees (MAX 16 tickets)
- Your company's logo shall appear prominently on all **Night to Remember** websites
- Your company shall be recognized as the Official Partner of **the Photobooth** :
 - « A photobooth with operator for a duration of 4 hours
 - Backdrop reflecting theme of the event
 - Customizable photo frame with your logo
 - Unlimited printing and possibility of live sharing (social networks, email, etc.)
 - Set of playful accessories*This event experience allows each guest to keep a souvenir of the evening »*



Provides all needed activity equipment for all three of the Society's Saturday Activity Centers for a full year.
Activity centers break people's isolation and provide needed stimulation



SILVER PARTNER // \$4 000



- 2 complimentary general admission tickets to the event
- 10% off all ticket purchases for your family, friends, and your company's employees (MAX 16 tickets)
- Your company's logo shall appear prominently on all [Night to Remember](#) websites
- Your company shall be recognized as the Official Partner of [the Coffee bicycle](#) :

« A tricycle that combines human energy with technology and the pleasure of a good coffee. The bike, completely autonomous from any external energy, only requires the strength of the legs and pedals to provide freshly brewed coffee beans for each espresso. This service includes:

- 2 experienced baristas
- Unlimited coffees
- Custom slogan on coffee containers
- Your logo on the Coffee station »



Provides all needed activity equipment for all three of the Provides all of the required materials for [four weekly art therapy workshops for a full year](#). Art therapy provides people living with Alzheimer's a means of expression and can give a sense of meaning and purpose



BRONZE PARTNER // \$1 000



- 2 complimentary general admission tickets to the event
- Your company shall be recognized as the Official Partner of [the DIY Dessert](#):
« A donut bar to get your sugar fix during the event: fun and friendly, each guest can decorate their donuts and enjoy them on the spot ... or leave with them! Containers are personalized with your logo »



Provides an [8-week information and support group to 10-12 caregivers](#)
These groups give caregivers a crash course to better understand their family member's diagnosis. They help them develop strategies to best accompany them while also taking care of their own needs



PARTNERSHIP PLEDGE FORM 2018

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REGISTER ONLINE AT

<https://nigttoremember.ca/sponsors/>

OR

COMPLETE THIS REGISTRATION FORM:

On behalf of _____, I, _____ agree to become an NTR Partner :
NAME OF COMPANY NAME OF AUTHORIZED PERSON

- | | |
|---|---|
| <input type="checkbox"/> DIAMOND PARTNER - \$10 000 | <input type="checkbox"/> SILVER PARTNER - \$4 000 |
| <input type="checkbox"/> PLATINUM PARTNER - \$7 500 | <input type="checkbox"/> BRONZE PARTNER - \$1 000 |
| <input type="checkbox"/> GOLD PARTNER - \$5 000 | <input type="checkbox"/> PRODUCT / SERVICE <i>(if product donation, please attach any necessary documents with this form)</i> |

CONTACT INFORMATION

Address : _____

City : _____ Province : _____ Postal Code : _____

E-mail : _____ Phone : _____

Date : _____ Signature of authorized person : _____

Please make cheques payable to « A NIGHT TO REMEMBER » and send with this completed form to :

A NIGHT TO REMEMBER
C/O Scott Broady
450 Greenwood Dr., Beaconsfield (QC) H9W 4Z9

For credit card payments, please contact Scott Broady at (514) 516-1579 / sbroady@keystonecategorydesign.com